

Greener Byways of Nebraska Press Release

Bloom Where You're Planted Farm & Pumpkin Patch Awarded Certification for Environmental Practices

April 15, 2010 — Bloom Where You're Planted Farm & Pumpkin Patch has earned certification through Greener Byways of Nebraska for its use of environmentally friendly practices in daily operations. The self-certification program helps businesses along Nebraska's nine scenic byways demonstrate a dedication to protecting the environment.

Some of the green practices Bloom Where You're Planted Farm & Pumpkin Patch has implemented include:

- Strong recycling practices
- Use of reusable or easily degradable food service materials in the Schoolhouse Café
- Energy-saving practices including installation of energy-efficient lighting

Research shows that today's consumers are increasingly environmentally conscious and often search out businesses that do their part to protect the environment. Going green helps keep Nebraska beautiful while attracting tourists who place strong importance on eco-friendly travel.

About Greener Byways of Nebraska

Greener Byways of Nebraska is a program dedicated to educating and supporting businesses along Nebraska's scenic byways in an effort to decrease the impact that the tourism industry has on the environment and to attract travelers interested in eco-friendly destinations. For more information about Greener Byways of Nebraska, please visit www.greenerbyways.org.

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